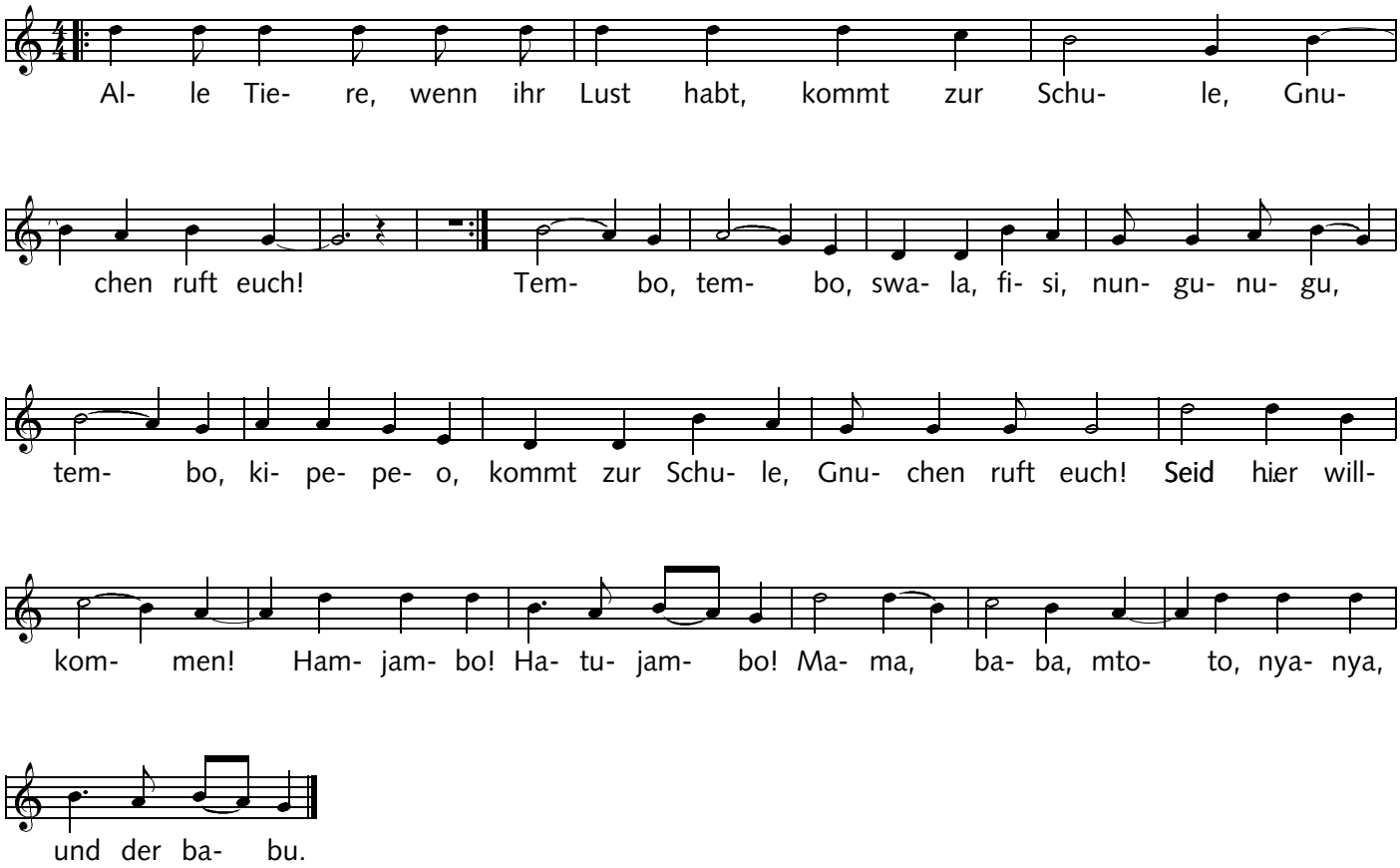Gnuchens Einladung